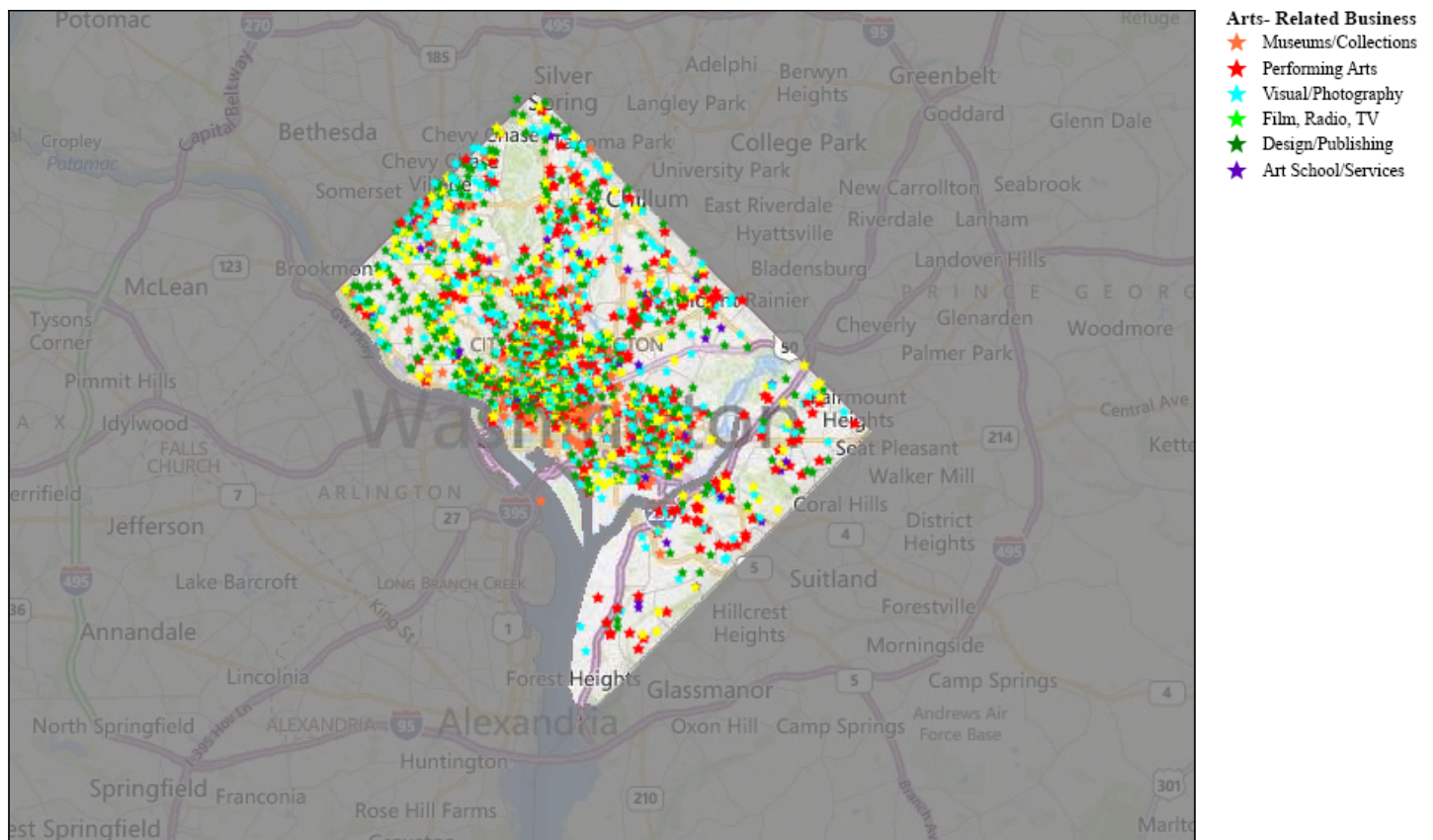


# The Creative Industries in District of Columbia Mayor Muriel Bowser

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **District of Columbia**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

## 2,466 Arts-Related Businesses Employ 22,952 People



**District of Columbia is home to 2,466 arts-related businesses that employ 22,952 people.** The creative industries account for 5.0 percent of the total number of businesses located in District of Columbia and 2.4 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

**Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people.** This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

**The Creative Industries Represent  
5.0 Percent of All Businesses and 2.4 Percent of All Employees in  
District of Columbia  
(Data current as of January 2015)**

<b>CATEGORY</b>	<b>BUSINESSES</b>	<b>EMPLOYEES</b>
<b>Arts Schools and Services</b>	<b>57</b>	<b>450</b>
Agents	5	16
Arts Councils	4	15
Arts Schools and Instruction	48	419
<b>Design and Publishing</b>	<b>814</b>	<b>7,418</b>
Advertising	158	1,425
Architecture	342	4,962
Design	299	956
Publishing	15	75
<b>Film, Radio and TV</b>	<b>461</b>	<b>5,670</b>
Motion Pictures	339	1,585
Radio	23	441
Television	99	3,644
<b>Museums and Collections</b>	<b>183</b>	<b>2,747</b>
Historical Society	22	504
Museums	159	2,240
Zoos and Botanical	2	3
<b>Performing Arts</b>	<b>377</b>	<b>3,243</b>
Dance	1	1
Music	114	841
Opera	3	45
Performers (nec)	147	355
Services & Facilities	97	1,702
Theater	15	299
<b>Visual Arts/Photography</b>	<b>574</b>	<b>3,424</b>
Crafts	13	57
Photography	388	2,616
Services	67	168
Visual Arts	106	583
<b>GRAND TOTAL</b>	<b>2,466</b>	<b>22,952</b>

**Research Notes:**

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries).